Thurrock Strategic Transport Model

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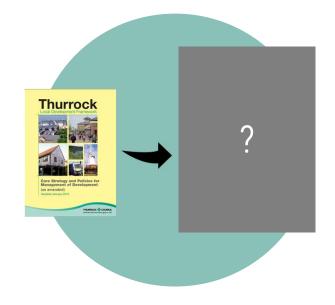
THURROCK STRATEGIC TRANSPORT MODEL

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Local Development Plan Task Force Meeting | 26 September 2022 Tom van Vuren, Technical Director | Grace Solsby, Project Manager

Why build a Thurrock Transport Model?





To produce transport evidence to inform the preparation of the Thurrock Local Plan



development for transport interventions related to the Local Plan

What is a Transport Model?





To estimate the **impact of future development** proposals and the **need for and effectiveness of alternative network** configurations



- Develop a simulation of the current travel patterns, traffic and public transport flows in Thurrock
- Estimate how future travel patterns, traffic and public transport flows will change

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Predict how new developments and new transport projects will affect these travel patterns, traffic and public transport flows

What data informs the Transport Model?

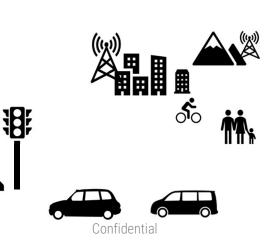


Travel patterns within, to and from Thurrock

- Mobile phone-derived data on how people travel in Thurrock
- Census data on where people live and work
- National Travel Survey
- Travel demand data from other models in the area

Traffic and public transport flows and travel times

- Traffic counts
- Public transport counts
- DfT journey time surveys
- Timetable





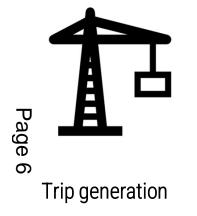




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How does the model reflect travel decisions?





How many trips do people make? To reflect the impact of new housing and employment locations



Trip distribution

Where do people travel to? Allowing people to travel to new destinations, for example cross-Thames using LTC, but also to new employment opportunities



Mode choice

Which mode do they use. To reflect future shifting to or from car, dependent on congestion but also transport plans, such as better cycling facilities or more frequent buses

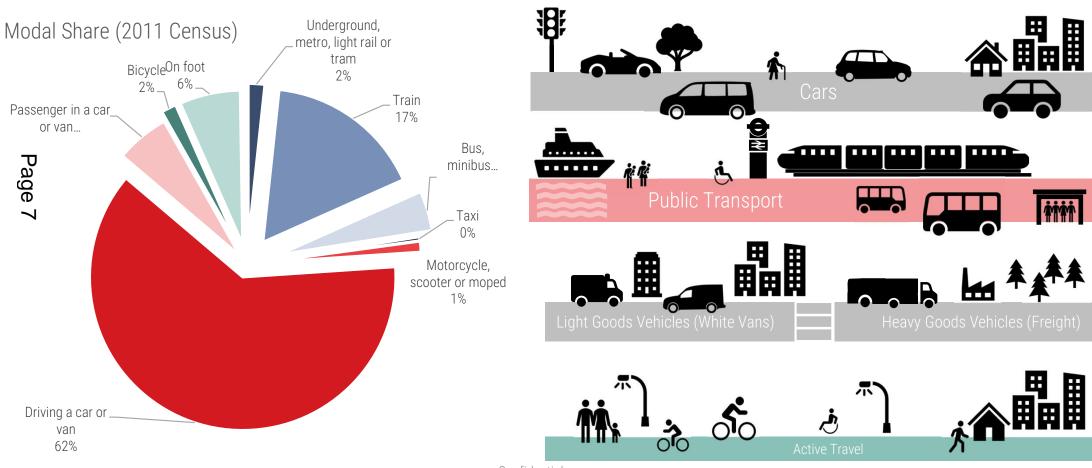


Routing

To calculate the impact on congestion of new or improved roads, but also new or improved public transport routes

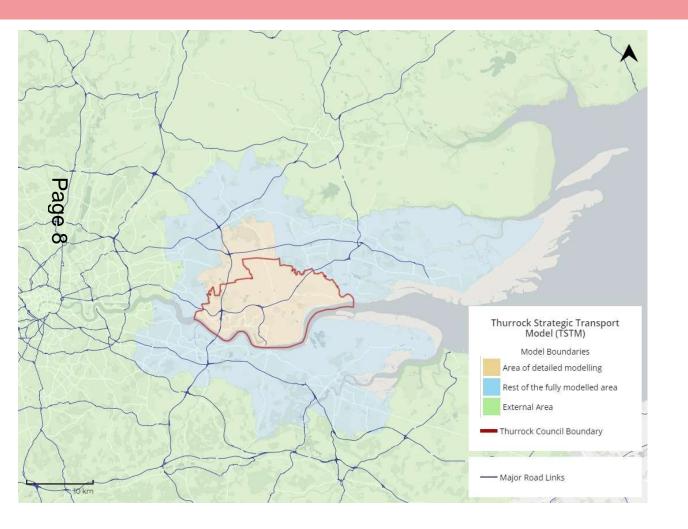
What travel modes are included?





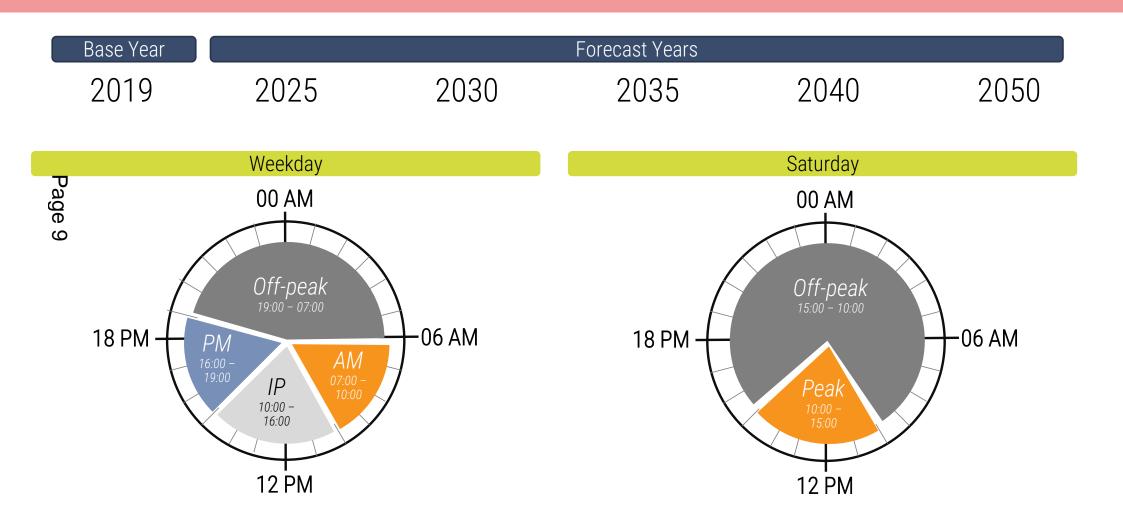
What area is covered?





What time periods are covered?





Current Timetable



							Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Dec-23	Early 2024	Late 2024	2025
	Inception Meeting																				
Inception	Inception Report																				
	Collation of Council Data																				
	Collate External Model Outputs																				
Data	Collation of Highways Data Counts																				
σ	Collation of Bus, Rail & Ferry Data																				
	Collation of Third Party Data																				
	Data Collation Report																				
	Develop Highways/GV Network																				
	Develop PT Network																				
	Derive Highways Travel Costs	1.1																			
	Derive PT Travel Costs																				
Demand Matrices & Model	Confirm Zoning System																				
	Analyse and Segment Teralytics Data			1																	
	Extract SERTM Trips																				
	Extract LTAM Trips																				
	Matrix Estimation																				
	Prepare Calibration and Validation Information																				
	Matrix Calibration & Validation			-																	
	Develop Thurrock Demand Model																				
	Develop Model Application Environment																				
	Model Development Report			1																	
Future Year Models	Agree Forecast Assumptions									1											
	Confirm Committed Schemes																				
	Input Future Land Use									- 1											
	Apply External Model Factors	1.1		1	1											1				1	
	Estimate Reference Case Scenarios																				
	Code Local Plan Scenarios																				
	Local Plan Scenario Testing																				
	Forecasting & Scenario Testing Report	1										1									
Outputs	Final Model Presentation / Outputs Training						1												6		
	Visualisations/Model Outputs & User Manual																				
	Final Model			_	_		_	-	-	-	-	_	_		_		-	_	-	_	

Transport Model Timeline

- Inception (Feb Jun 2022)
- Data Collation (Feb Jul 2022)
- Model Development (Jul 2022 Jan 2023)
- Finalised Base Year Model (Jan 2023)
- Future Year Model Development (Jan 2023 May 2023)
- Delivery of Outputs and Visualisation Tool (Jun 2023)